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**ITELLIGENCE ANNOUNCES “GO LIVE” WITH BEHR DAYTON**  
*Completes North American Implementation of SAP® Solutions at Behr*

**Cincinnati, Ohio, February 24, 2004** — itelligence, an SAP Services Partners and one of the largest SAP Channel Partners, today announces the “Go Live” of mySAP™ Business Suite at Behr Dayton, Behr America’s largest facility with 1,800 employees and \$750 million in annual revenue. Behr America, the U.S. subsidiary of Behr GmbH & Co. based in Stuttgart Germany, is a joint venture with DaimlerChrysler and a global supplier of climate control and engine cooling systems to the automotive and truck industry.

“We chose itelligence, a partner on previous North American SAP® solutions implementation projects, because our legacy systems would be integrated rapidly and affordably with a solution rich with automotive industry functionality,” said Frank Mueller, Behr America’s CFO.

itelligence migrated Behr Dayton’s accounting, procurement, projects and logistics systems from DaimlerChrysler legacy systems, 40 total, to mySAP Business Suite all within one year. In eleven months, itelligence Consulting successfully implemented mySAP Business Suite, in addition to SAP for Automotive, SAP’s industry specific solution for automotive companies.

“SAP is proud to add Behr to its already large list of satisfied automotive clients in the mid market automotive supplier market place,” said Greg Mekjian, vice president of SAP for Automotive, SAP America, Inc. “The idiosyncrasies of the automotive supplier industry require the deployment of a fully integrated software solution that helps provide complete and proven business processes. SAP for Automotive fulfills this requirement by supporting the specific-business processes within all types of automotive companies, including original equipment manufacturers, suppliers, importers, wholesale and retail distributors, and service outlets.”

Prior to Behr Dayton, itelligence had implemented the mySAP Financials solution at Behr’s five other North American locations. Today, all of Behr’s users of SAP solutions, including the 400 at Behr Dayton, can enjoy the benefits of increased worldwide visibility and strategic decision-making.

“As a global company, we greatly valued itelligence’s worldwide presence,” said Mueller. “They managed the project flawlessly, allowing us to maintain schedules with all of our customers and suppliers without missing a beat.”

“We were glad to meet Behr’s aggressive timetable,” said Steve Niesman, itelligence president and CEO. “It is a testament to the quality of our staff and their automotive expertise.”

### **About Behr**

Behr America, Inc., Troy, Michigan, the U.S. subsidiary of Behr GmbH & Co., is an automotive supplier of engine cooling modules and components, Visco® fan assemblies and air conditioning systems. In fiscal 2001, the company generated sales of US \$ 230 million and employed 1,000 people. Following the acquisition of Dayton Thermal Products in May 2002, Behr America, Inc. now has some 3,000 employees and forecasts annual sales of US \$850 million. The parent company, Behr GmbH & Co. KG, Stuttgart, is a systems partner of the international automobile industry. A specialist for automobile air conditioning and engine cooling systems, the Behr Group is one of the world’s leading manufacturers of original equipment for passenger and commercial vehicles. In fiscal 2002, Behr generated Group sales of approximately EUR 2.8 billion. The Group currently employs more than 16,000 people in 25 production facilities in Europe, North and South America, South Africa and India.

### **About itelligence**

itelligence, Inc. is a wholly owned subsidiary of itelligence AG, an international consulting company with a global presence in 18 countries. Headquartered in Cincinnati, Ohio, itelligence maintains regional offices in Atlanta, Chicago, Cleveland, Dallas and Minneapolis. itelligence provides a broad range of consulting services and customer support options, including implementations, call center, outsourcing and training services. itelligence is the SAP Channel Partner for small and midsize businesses (SMB) in 16 1/2 states.

For more information on itelligence and its outsourcing solutions, please visit [www.itelligencegroup.com](http://www.itelligencegroup.com).

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