

itelligence gains SAP new customer with a strong profile in the automobile industry Tire manufacturer YOKOHAMA Europe GmbH selects itelligence as SAP consultancy house for introducing it.automotive supplier

Bielefeld, January 2, 2007 – The automobile supplier YOKOHAMA Europe GmbH, Düsseldorf, is using the itelligence mySAP all-in-one industry solution it.automotive supplier as company software. In less than 90 consultancy days, YOKOHAMA and the SAP consultancy house itelligence are converting the key corporate functions to SAP in only three months.

By March 2007, 16 users at the Düsseldorf European headquarters and at the German marketing company of the sixth largest tire manufacturer in the world will work with it.automotive supplier on the basis of mySAP ERP in the areas of financial accounting, assets accounting, controlling, materials management and sales. The project covers such consultancy topics as packaging management, linking external service providers (EDL), requirements planning with delivery schedule planning, credits, shipment and transportation processing, trade costing as well as profitability analysis. The existing Seeburger EDI converter is connected to map master contracts for the OEM initial equipment business with EDI scheduling call ups for renowned customers such as Porsche, Daimler-Chrysler, Audi, Aston Martin, Lotus, Bentley etc. in the system,. Furthermore, it.automotiv supplier also takes into account the tire replacement business at YOKOHAMA with tire retail chains.

YOKOHAMA Europe GmbH as the European headquarters and YOKOHAMA Reifen GmbH in Düsseldorf, with a total of 55 employees sold some 600,000 tires in 2005, generating revenues of EUR 30 million. On a global basis, the group generated consolidated revenues exceeding EUR 3 billion, with 13,500 employees in 10 production facilities, in Japan, the USA, the Philippines, Vietnam and Thailand as well as 194 subsidiaries. At YOKOHAMA development and innovation also take place “on the road”. YOKOHAMA has a strong commitment in sponsoring complete motor racing sport series such as the World Touring Car Championship (WTCC) and the Le Mans 24 Hours to test new tire technologies.

Christian Stanisch, Manager OE – Logistics, YOKOHAMA: “One of our quality objectives is to increase further the satisfaction of our customers with optimized processes. We will make considerable advances in this respect by deploying it.automotive supplier. We need clear, rapid IT solutions which grow with our company.

Press Release itelligence

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With itelligence as SAP consultancy partner, we gained a very experienced consultant to the midmarket in the automobile industry which is able to provide competent service, also in respect of roll-outs in our European country companies on a local basis with its own locations in West and East Europe: A partner who advises us, who supplies licenses, implements maintenance for the SAP software and supports our SAP installation in the computer centre.”

The objective is to support the strong company growth in Germany and Europe with the scalable SAP ERP program. Both the global customer links and the IT connection to the headquarters in Japan, for example, with UNICODE compatibility, are important aspects. As IT complete service provider in the SAP environment, itelligence assumes not only the supply of licenses and maintenance, but also the entire SAP application in its full outsourcing computer centre in Bautzen in the hosting operation.

Meinolf Schäfer, Midmarket Sales at itelligence AG: “Outstanding SAP knowledge, industry knowledge, SME expertise and process experience in the important automotive business processes were the key selection criteria at YOKOHAMA. With specialized consultants and our SAP industry package, it.automotive supplier, YOKOHAMA not only has investment protection as a result of deploying the market leading ERP software combined with excellent industry competence, but also rapid and economical ERP introduction. YOKOHAMA is a subsidiary, but must be able to operate efficiently and flexibly on a local basis as does a midmarket company. Here it.automotive supplier as SAP industry solution is the right answer from itelligence.”

About itelligence

itelligence is one of the leading international full-service provider for SAP employing some 1000 highly qualified employees in 15 countries and in 4 regions (America, Western Europe, Eastern Europe and Germany/Austria). As a mySAP Business, Service and Support Alliance as well as Global Partner Hosting and Global Services Partner, itelligence realizes complex projects in the SAP environment for over 2,500 customers worldwide. In 2006, itelligence obtained the status as Gold Partner SAP. The company’s services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions. In 2005, itelligence generated total sales of EUR 139.1 million.

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