

itelligence strengthens SAP partnership

it.consumer industry solution from itelligence AG gains SAP approval

Bielefeld, July 21, 2005 - itelligence AG continues to extend its leading position as a mid-market partner of SAP, and today announced that SAP Deutschland AG & Co. KG, Walldorf, has given its approval to the itelligence industry solution it.consumer, based on mySAP All-in-One. "We are delighted to have fully met the high requirements of SAP in terms of an industry solution in the consumer goods industry", said Waliuollah Ali, Head of the Consumer Goods Industry division of itelligence AG, in response to the news.

it.consumer is a customized solution for all mid-market companies in the food industry, offering complete functionality for the requirements of the sector. It is based on the SAP best practice solution and is supplemented by industry-typical functionalities such as broker processing, telephone sales and Green Dot invoicing. These preset core processes ensure shorter project lead times and therefore efficient, cost-effective launches.

SAP approval is awarded to industry solutions that meet the high SAP standard for technological compatibility and already incorporate extensive industry expertise. For example, for it.consumer, this means pre-settings for continuous batch traceability, integration of quality management and EDI communication with external partners.

As one of the most successful consultancy firms in the world, SAP is rewarding itelligence for its work in the consumer goods industry. As a result of this, itelligence AG, which already has approval for it.consumer in the USA and became a Special Expertise Partner for mySAP consumer products in 2001, is now one of the leading SAP partners in this field.

itelligence AG

As a leading international all-round IT service provider in the SAP environment, itelligence AG has a presence in 15 countries in 4 regions (America, Western Europe, Germany/Austria and Eastern Europe) with around 950 highly qualified employees. As a mySAP Business, Service, Support Alliance, Global Partner Hosting and Global Services Partner, itelligence undertakes complex projects for over 1200 customers worldwide in the SAP environment. With its extensive range of services – from SAP consultancy and SAP license sales through outsourcing & services to internally developed SAP industry solutions – the company generated total sales of EUR 131 million in 2004.

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