

### **Automotive and metal processing industry optimizes cost structure with SAP itelligence announces production start at Euscher GmbH & Co. KG**

Bielefeld (Germany) March 26, 2009. Euscher GmbH & Co KG in Bielefeld recently began optimizing its corporate processes using it.automotive supplier, announced SAP consultant itelligence. In only nine months, the itelligence consultants implemented a complete SAP ERP system as the company software for the Bielefeld-based automotive supplier and metal forming specialist.

As one of the European leaders in its field, Euscher produces precision deep drawn parts as well as assemblies for the automotive, electronics, packaging and cosmetic industries in both series and mass manufacturing at two plants with almost 250 employees. With its product area of metal-plastic hybrid parts, Euscher has also generated synergies by combining metal and plastic production processes.

“We immediately felt the advantages of the SAP system with optimized networked processes in logistics, production, sales and accounting. Within a short time, we have managed to significantly improve controlling and therefore generate a considerably higher level of transparency in cost structures. In addition, SAP optimizes the management of our mass production of at least 1.5 billion parts a year“, commented Jens Euscher-Klingenhagen, CEO of Euscher GmbH & Co KG.

With 50 users, Euscher has deployed SAP in the areas of accounting, payroll accounting, purchasing, sales, warehousing, production, and packaging management as well as in the area of PLM. An external BDE and QM system has been integrated via the SAP PI interface. The areas of toolmaking and maintenance will be connected in summer 2009. Delivery schedules via EDI using the itelligence EDI converter it.x-change in the SAP system are also planned.

Meinolf Schäfer from itelligence AG's Midmarket Sales added: “We are delighted with this successful project in the metal forming technology industry. The very latest in SAP software technology enables optimized processes, implementation security and long-term investment protection.”

itelligence Press Release

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**itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing more than 1,450 highly qualified employees in 17 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner itelligence realizes complex projects in the SAP solution-based environment for over 3,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2008, itelligence generated total sales of EUR 216 million.**

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