

**SAP consulting company itelligence announces a new customer at CeBIT 2008**

### **Internationally active Bühler Group selects itelligence as its worldwide SAP consulting company**

Bielefeld (Germany), March 18, 2008 – itelligence is further expanding its penetration in the automotive supplier sector. itelligence AG, one of the leading full-service IT providers for SAP, has been commissioned by mechatronics specialists Bühler Motor GmbH of Nuremberg with a complete SAP implementation.

Bühler Motor GmbH, a global enterprise with 150 years of company tradition, is focused on the development, manufacture and sale of technically demanding electromotive and mechatronic drive solutions. Roughly 1600 employees work worldwide for the strongly growing company.

An important objective of the it.automotive supplier implementation is the integration of data for worldwide material and capital flows as well as greater data transparency at Bühler Motor, enabling them to further extend their competitive advantages. Design and development are performed within the company at Bühler. Their sophisticated quality management has allowed this long-established company to become one of the most important partners for innovation in the automotive industry.

Gerhard Denk, CIO of Bühler Motor GmbH, explains, “We work for our worldwide customers with the utmost precision; we also expect the same from our SAP consultancy – itelligence AG. In the global competition that we face in the automotive industry, we count on the high level of international service that itelligence AG is able to provide locally in specific countries, on their extensive experience in the industry and on the exemplary SAP expertise of this consultancy.”

Rollout for the ERP implementation project is April 1, 2008. In the initial phase, two plants in Germany – Nuremberg and Monheim – and a plant in the Czech Republic will be connected to the SAP ERP system. it.automotive supplier, the industry solution for the automotive industry from itelligence based on SAP Business All-in-One, will be utilized in all plants. Industry-specific processes, such as credit booking procedures, quality assurance or product development are already included in this solution, which allows for a quicker and more precise project implementation.

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The subsequent rollout of it.automotive supplier in additional plants and sites – including those in the USA, UK, Mexico or in the Peoples Republic of China – will begin with the second project phase in December of 2009. By that time, more than 500 users at Bühler will be working with SAP ERP. This number will in fact rise to more than 650 by the time the project is completed in 2011.

Bühler Motor will also take advantage of the SAP system's effectivity as a comprehensive ERP system, thus replacing various legacy systems that have served as isolated IT solutions up to now. A substantial decrease of the number of interfaces and hence a significant reduction of IT costs is expected. It has been calculated that each interface entails annual service and maintenance costs amounting to EUR 10,000, for example.

Specifically, Sales and Distribution (SD), Purchasing and Materials Management – with batch administration (MM), Production Planning and Control – including series manufacturing (PP), the Business Project System (PS), Controlling (CO), Business Intelligence (BW), Maintenance and Toolmaking (PM), Quality Management (QM), the Kanban-based inventory management, Human Resources and the link with customs authorities (GTS) will be migrated based on the itelligence solution it.automotive.

SAP Solution Manager will be utilized for project management and during the implementation period. The team will deploy it.x-change, the EDI converter from itelligence based on SAP's NetWeaver PI (Exchange Infrastructure) for business partner linkage using the VDA, EDIFACT and ODETTE formats for exchanging the company's electronic data from the SAP system with customers and suppliers.

Siegfried Oehler, Automotive Account Manager at itelligence AG, explains, "For Bühler Motor GmbH, an optimum package was put together that provides for safeguarding their long-term competitiveness, thanks to the enormous functionality of the SAP system and the support of the experienced itelligence consultants. With this, Bühler Motor GmbH is optimally equipped for the future and continued success."

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**About itelligence**

itelligence is one of the leading international full-service provider for SAP employing more than 1,220 highly qualified employees in 16 countries and in 5 regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a mySAP Business, Service and Support Alliance as well as Global Partner Hosting and Global Services Partner, itelligence realizes complex projects in the SAP environment for over 2,500 customers worldwide. In 2006, itelligence obtained the status as Gold Partner SAP in Germany, U.S. followed in 2007. The company's services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions. In 2007, itelligence generated total sales of EUR 190.9 million Euros.

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